# TELEVISION Forecast

JANUARY 31, 1949

GEORGIA KAY AND GLORIA YATES

WBKB WENR-TV WGN-TV WNBQ

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## On a Limb:

# Stack Your Dishes for Simon

Before we go any farther, dial to channel 4. Tonight being Jan. 31 there's a good chance you'll see our candidate for Chicago's Funniest Man: Ernie Simon.

He's on Tuesday, too, and every weekday in a program easily caught after supper is over and the dishes are stacked. Ernest isn't always the star of the show, but that's because "Curbstone Cutup" is a combination of man-on-the-street, we-the-people, and original-amateur -hour. Everybody stars.

With a bit of help from a Hollywood make-up man, Ernie Simon could pass for Groucho Marx. He's already had offers to double for Dick "Two Ton" Baker, but TV lights are helping to slim him down to his original fighting weight.

Whether you like it or not, Simon is contributing something to television. It is certainly hoped that some Chicago sponsor will take note of his free and easy video manners, his past vaudeville experience, and collection of Joe Miller jokes and call it "The Simon Show."

Simon is no Jack Benny. On the other hand Jack Benny is no Simon. And the same can be said of Cantor, Jessel and Berle. We've watched them all on television. We'll still take Simon.

Here are more reasons why:

He's zany, but contagious. Anyone who still has an old fashioned radio set probably hears him on his morning program. Frankly, it took us some time to like him, like olives or Arthur Godfrey, but now that we do life seems like a lot more fun.

Reason 2: Simon hates scripts, and so do we. Nothing spoils television more than watching someone read a script, and do a bad job. He's liable to ask his audience on "Curbstone Cutup" most anything, and usually does.

Reason 3: Simon likes people. That seems to be hard to believe for some televiewers, but then they don't know him. His own wife admits he is a dual personality, and claims his screwball antics on the air are not in evidence once he escapes the glare of TV lights. His three-year-old daughter is his idol.

Reason 4: He's a showman. Ernest can do a soft shoe shuffle tap, although two years ago he needed a cane to get around. Little known is the fact that gagster Simon enlisted in the British Army in 1940, serving in Africa for nearly three years. There he made use of his fluent French and Arabic, was awarded the French Colonial medal for his work in the Intelligence Department under Field Marshal Montgomery.

Add this reason: He's modest. You wouldn't know it listening to him on WBKB, but it's true. Our Inquiring Reporter could not get Simon to talk about himself or his experiences in World War II, even the fact that he spent almost a year recuperating in army hospitals before being discharged in 1944.

Our candidate is not a disc jockey, as some folks might think. He's not a member of our editorial staff. He doesn't know the editor. He's not paying us.

Simon does think a great deal about television. He enjoys himself before the camera, and is quicker than anyone else in putting people at ease who appear with him on his show.

Only recently we discovered the fol-

(*Continued on page* 11)

TELEVISION Forecast

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*Editor,* Robert A. Kubicek
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*Business Manager,* Norbert F. Dompke
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*Television Forecast for*

# Monday

*January 31, 1949*

**AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m., Mondays and Fridays for the latest program changes for the entire week.**

### WENR-TV Channel 7

6:00—NEWS AND VIEWS from N.Y.
6:15—EARL WRIGHTSON, songs fr.N.Y.
6:30—FILM.
6:45—UNCLE MISTLETOE.
7:00—FILM.
7:30—WHAT DO YOU THINK?
8:00—SKIP FARRELL SHOW.
8:30—FEATURE FILM.
9:00—PAUL HARVEY, news.

### WNBQ Channel 5

4:00—THESE ARE MY CHILDREN.
4:15—FILM.
4:30—HOWDY DOODY SHOW from N.Y.
6:45—THE WEATHERMAN.
6:50—NEWSREEL.
7:00—CHEVROLET ON BROADWAY. Live Show from N.Y.
7:30—FILM FEATURE.
8:00—COLGATE THEATER.
8:30—AMERICANA with Ben Grauer as emcee.
9:00—NEWS with Clifton Utley.
9:15—BOXING BOUTS from Marigold Gardens.

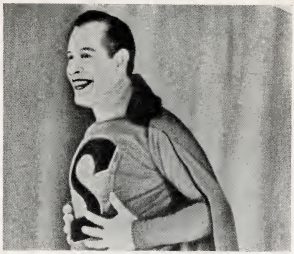
### WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern and Dinner Music.
5:00—SMALL FRY CLUB. DuMont-N.Y.
5:30—LUCKY PUP. CBS-TV-N.Y.
5:45—LITTLE BORDY.
6:15—FILM.
6:30—CHICAGOLAND NEWSREEL.
6:55—LATE NEWS HEADLINES.
7:00—THE GOLDBERGS. CBS-TV-N.Y.
7:30—SPELL WITH ISBELL.
7:55—CLOSEUPS OF THE NEWS.
8:00—MOREY AMSTERDAM SHOW. CBS-TV-N.Y.
8:30—PEOPLE'S PLATFORM. CBS-TV-N.Y.
9:00—"CATHERINE THE GREAT" an Alexander Korda feature film starring Elizabeth Bergner and Douglas Fairbanks Jr.
10:30—CHICAGOLAND NEWSREEL.

### WBKB Channel 4

11:00—MULTISCOPE PROGRAM.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—SHORT SUBJECTS.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—AT OUR HOUSE with Jim and Edie Dexter.
7:20—FILM VARIETIES.
7:30—PIANO PALS with Georgia Kay and Gloria Yates.
7:45—SELECTED SUBJECTS.
8:00—TELENEWS with John Dunham.
8:10—FILM MUSICAL.
8:30—WRESTLING from Midway Arena with Russ Davis describing.
10:30—HEADLINE NEWS.

**(Subject to Change)**



**MILTON BERLE, NBC's jet-propelled comedian, was photographed off the screen as he portrayed Supermilton, a visitor from another planet. See him Tuesday, Feb. 1 at 7 p.m. on WNBQ in Texaco's "Star Theater," a gay, hurly-Berley vaudeville, musical comedy.**

## Wren's Nest, First TV Serial, on Channel 7

"The Wren's Nest," to be Tuesday, Feb. 1 on WENR-TV is television's first serial based on the fun, foibles and vicissitudes of a healthy, uninhibited American family. Three times weekly, Tuesday, Thursday and Saturday evenings from 6:15 to 6:30 o'clock, the show features Virginia Sale, younger sister of the late Chic Sale, and Sam Wren, in private life, Mr. and Mrs. Wren.

Also seen are their ubiquitous twins, Chris and Cinny, aged 12. The Wrens duplicate on their TV stage in New York a section of the living room of their home in a small town. The serial portrays all the humorous details that make life interesting for a lively couple and two youngsters determined to avoid a single dull moment.

## Tea Time on WTMJ-TV

"Tea Time" is the new afternoon program on WTMJ-TV, Mi'waukee to be seen Wednesday, Feb. 2 and Friday, Feb. 4 at four o'clock. Connie Daniell and Carl Nelson head the show, playing host to distinguished Wisconsin visitors. Designed primarily for women televiewers, "Tea Time" features interviews and demonstrations.

## Amsterdam New CBS Funnyman on WGN-TV

A mythical cellar night club near Times Square is the scene of the new Morey Amsterdam show (Monday, Jan. 31) on WGN-TV, a CBS network production starring Amsterdam, the One Man Fun Factory.

Chosen recently as one of the top radio comedians by the National Laugh Foundation, Amsterdam is host and emcee at the Golden Goose Cafe whose patrons are members of the studio audience. Jazz pianist Johnnie Guarnieri heads the orchestra.

## Utley to Telecast News

Clifton Utley, nationally-known NBC Chicago commentator and foreign affairs analyst, will appear Monday, Tuesday, Wednesday and Thursday this week in telenewscasts on WNBQ, channel 5. Utley's commentaries are not simply the reading of prepared material before a camera, but utilize all available visual aids and devices to render the news eye appeal.


*Mary Imogene Shepherd's*

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*Television Forecast for*

# Tuesday

*February 1, 1949*

### WNBQ Channel 5

**4:00**—THESE ARE MY CHILDREN.
**4:15**—FILM.
**4:30**—HOWDY DOODY SHOW from N.Y.
**6:45**—THE WEATHERMAN.
**6:50**—NEWSREEL.
**7:00**—STAR THEATER starring Milton Berle.
**8:00**—QUIZ KIDS with Joe Kelly, chief quizzer.
**8:30**—FILM.
**9:00**—NEWS with Clifton Utley.
**9:15**—NEWSREEL.
**9:25**—HOUR OF FEAR. Film.

### WGN-TV Channel 9

**2:00**—TELEVISION MATINEE.
**4:00**—Test Pattern and Dinner Music.
**5:00**—SMALL FRY CLUB. DuMont-N.Y.
**5:30**—LUCKY PUP. CBS-TV-N.Y.
**5:45**—LITTLE BORDY.
**6:15**—FILM.
**6:30**—CHICAGOLAND NEWSREEL.
**6:55**—LATE NEWS HEADLINES.
**7:00**—CROSS QUESTION.
**8:00**—SCHOOL HOUSE with Kenny Delmar as emcee. DuMont-N.Y.
**8:30**—FILM.
**9:00**—CLUB TELEVISION, Chicago's original video night club.
**10:00**—CHICAGOLAND NEWSREEL.

### WBKB Channel 4

**11:00**—MULTISCOPE PROGRAM.
**5:00**—Test Pattern.
**5:24**—TICKER TAPE NEWS.
**5:30**—FUNNY BUSINESS with Manny Opper and Adele Scott.
**6:00**—KUKLA, FRAN and OLLIE.
**6:30**—SHORT SUBJECTS.
**6:45**—YOUR CURBSTONE CUT-UP.
**7:00**—KUP'S SHOW-UP.
**7:15**—ROVING CAMERAS.
**7:30**—JOE WILSON'S HOT STOVE LEAGUE.
**7:45**—VARIETY SHORTS.
**8:00**—TELENEWS with John Dunham.
**8:15**—MIDGET BOXING with Jim Ameche
**8:30**—FEATURE FILM "Star Reporter" with Warren Hull and Marsha Hunt.
**9:30**—HEADLINE NEWS.

### WENR-TV Channel 7

**6:00**—NEWS & VIEWS from N.Y.
**6:15**—THE WREN'S NEST—comedy sketch from N.Y.
**6:30**—FILM.
**6:45**—UNCLE MISTLETOE.
**7:00**—FEATURE FILM.
**8:30**—DO YOU GET IT—a game of charades with Roy Winsor as emcee.
**9:00**—BOXING BOUTS.
**(Subject to Change)**

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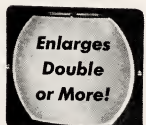


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*Television Forecast for*

# Wednesday

*February 2, 1949*

## WGN-TV Channel 9

**2:00**—TELEVISION MATINEE.
**4:00**—Test Pattern and Dinner Music.
**5:00**—SMALL FRY CLUB, DuMont-N.Y.
**5:30**—LUCKY PUP, CBS-TV-N.Y.
**5:45**—LITTLE BORDY.
**6:15**—PERSONALITY PROFILES with Dorsey Connors.
**6:30**—CHICAGOLAND NEWSREEL.
**6:55**—LATE NEWS HEADLINES.
**7:00**—ARTHUR GODFREY AND HIS FRIENDS, CBS-TV-N.Y.
**8:00**—SPARKLING TIME with Chuck Dabney.
**8:30**—PLAN-A-ROOM with Paul MacAlister.
**8:45**—SPORTSMEN'S CORNER.
**9:00**—BOXING, CBS-TV-N.Y.
**10:00**—CHICAGOLAND NEWSREEL.

## WBKB Channel 4

**11:00**—MULTISCOPE PROGRAM.
**5:00**—Test Pattern.
**5:24**—TICKER TAPE NEWS.
**5:30**—FUNNY BUSINESS with Manny Opper and Adele Scott.
**6:00**—KUKLA, FRAN and OLLIE.
**6:30**—FILM VARIETIES.
**6:45**—YOUR CURBSTONE CUT-UP with Ernie Simon.
**7:00**—SUN-TIMES NEWS ROUND-UP with Ulmer Turner.
**7:10**—FILM SHORTS.
**7:30**—PIANO PALS with Georgia Kay and Gloria Yates.
**7:50**—TELENEWS with John Dunham.
**8:00**—TELECHARADES with Ed Roberts.
**8:30**—FEATURE FILM "Gunman from Bodie" with Buck Jones, Tim McCoy and Raymond Hatton.
**9:30**—HEADLINE NEWS.

## WENR-TV Channel 7

**6:00**—NEWS & VIEWS from N.Y.
**6:15**—CHILD'S WORLD from N.Y.
**6:30**—FILM.
**6:45**—UNCLE MISTLETOE.
**7:00**—SET 'EM UP—Bowling show.
**7:30**—FEATURE FILM.
**8:30**—WRESTLING.

## WNBQ Channel 5

**4:00**—THESE ARE MY CHILDREN.
**4:15**—FILM.
**4:30**—HOWDY DOODY SHOW with Bob Smith, from N.Y.
**6:45**—THE WEATHERMAN.
**6:50**—NEWSREEL.
**7:00**—GIRL ABOUT TOWN with Kyle MacDonnell and Earl Wrightson, from N.Y.
**7:30**—TAKE A DARE with John Conrad as emcee.
**8:00**—KRAFT TELEVISION THEATER, from N.Y.
**9:00**—NEWS with Clifton Utley.

**(Subject to Change)**

## Discovered: Talented Beauties on Video

It took some searching, but our Inquiring Reporter this week found what he was looking for: a combination of beauty and brains for video. His assignment ended at WBKB where he discovered Georgia Kay and Gloria Yates, "Piano Pals" of the new channel 4 show.

This week you'll find Miss Kay and Miss Yates singing and playing Monday, Wednesday and Friday, at 7:30 o'clock. They were kind enough to pose for the exclusive photo which appears on our cover.

A Hoosier by birth, Georgia Kay is a former New York and Chicago fashion model, but music is her first love. Miss Kay has attended Butler University studying psychology and music, and the Arthur Jordan Conservatory of Music. And it was while she was studying in Indianapolis that Georgia appeared on "Pianorama," a feature show on radio station WIBC.

Miss Kay has not only participated in fashion shows, but has directed and fem-ceed many such events. In between modeling and commercial movie work, Georgia still finds time for her husband and six year old daughter, Signe Victoria.

Gloria Yates is a native of Oklahoma who started in radio at the age of 10 when she sang on KVOO, Tulsa. It was her mother who gave Gloria her first piano instructions, then advanced studies followed at Oklahoma University where she earned a bachelor degree; later a master's degree from the American Conservatory of Music in Chicago.

Following her schooling, Miss Yates accompanied the Knickerbocker Quartette as soprano-pianist in a concert tour through Minnesota, Wisconsin and North Dakota. Chicagoans will recall her appearance in "Waltz King," which played at the Civic Opera House.

## Goldbergs on Television

"The Goldbergs," long-time radio serial, is now on television and will be seen each week on WGN-TV, channel 9. The original radio cast stars in the video presentation.

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"IF ITS AS GOOD AS A SCOTT IT IS A SCOTT"

# MODERN ALICE FINDS T.V

## A Special Story for Our Girl and Boy Readers

By PATRICIA COOPER

Let's take a look into the Wonderland of 1949, where we find Alice enjoying the magic of television and meeting all kinds of new friends this week.

Once upon a time, there was only one show on TV for children: Kukla, Fran and Ollie, our favorite WBKB friends. But that was when Chicago had but one television station, and anyone who owned a receiver was looked upon as a pioneer.

Our Alice soon fell in love with bald, bulb-nosed Kukla and his sad-eyed, one-toothed friend, Ollie the dragon, creations of Burr Tillstrom. For many moons she has watched Oliver's romance with Clara Cuckoo, interrupted by Ollie's campaign for the Vice Presidential nomination, and a summer vacation when the entire cast of the Kuklapolitan Players left Chicago. We felt it important enough to send a special reporter to Dragon Retreat, Vermont from which weekly dispatches were written for Alice and all our boy and girl readers.

Today, our Alice is so busy watching all the new shows on the four channels, she hardly has time for homework and never has time to listen to old-fashioned radio programs that somehow seem less exciting.

It happened when the Wizard of TV clapped his hands, and uttered the magic words: "Abbra Cadabbra Coaxial Cable."

Up came "Lucky Pup," a new WGN-TV feature which you can see this Monday, Jan. 31 through Friday at 5:30 p.m. and Saturday afternoon in a special half hour review on channel 9's matinee.

You'll like Hope and Morey Bunin's

**A new picture of the freckle-faced Howdy Doody, WNBQ puppet star shown with his alter ego, Bob Smith.**

**The entire cast of the Kuklapolitan Players, WBKB's constellation, is shown with their manager, Burr Tillstrom, creator of Kukla and Ollie, No. 1 West-East show.**

# WONDERLAND OF 1949

**Behind the scenes of "Lucky Pup" are Hope and Morey Bunin, creators of Foodini and Pinhead, stars on this WGN-TV children's show.**

creations, especially Foodini, the wicked magician, and Pinhead, his assistant. There are others, Phineas Pitch, a circus barker, and Hotchkiss, Lucky's butler.

"Small Fry Club" is another new show Alice is enjoying, with "Big Brother" Bob Emery showing cartoons, movies, games and guests from New York. It's also on WGN-TV Monday through Friday.

We're sure your mommy and daddy will remember Ireene Wicker, the "Singing Lady" who is now on Chicago television screens to tell stories like "Puss in Boots," and "Little Red Riding Hood." Such stories are fun especially since the Singing Lady illustrates them with the Suzari Marionettes, and plays wonderful little tunes on the piano.

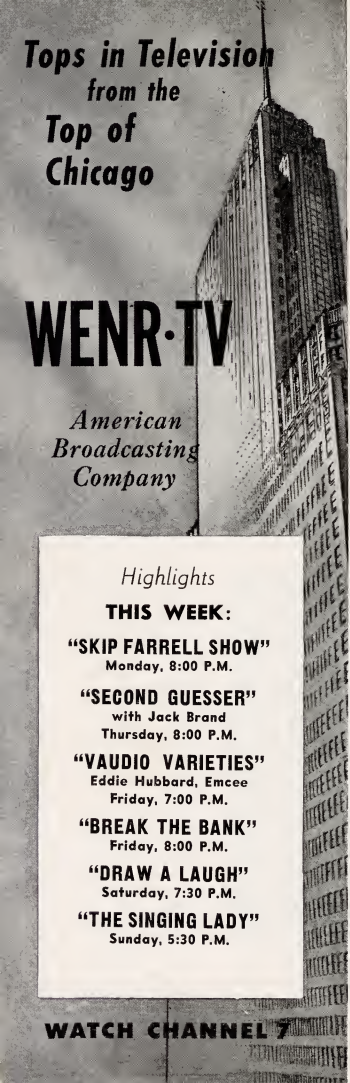
Long before our Alice was born, we can remember seeing the Singing Lady on early TV screens in Chicago. It was in 1932 when Miss Wicker starred in "The Maker of Dreams." Later she left for New York. East coast children have been seeing Miss Wicker since November on the ABC network, and now Chicago children will see her on WENR-TV, channel 7.

Ever hear of the Flapdoodle, Scopedoodle or Honkadoodle? If not, then you'll want to join our Alice in watching Howdy Doody, WNBQ puppet, together with Bob Smith and Clarabelle, the foolish clown. Howdy Doody's gaggle of gadgets will amaze you. The Flapdoodle delivers anything Howdy asks for; the Scopedoodle is a movie machine, and the Honkadoodle is a complicated device which transforms goose talk into English.

Monday through Friday, Howdy Doody appears on channel 5 from 4:30

(*Cont'd. on page* 14)

**Ireene Wicker, ABC's "Singing Lady" returns to Chicago via video in a Sunday show for children, featuring the Suzari Marionettes.**





*Television Forecast for*

# Thursday

*February 3, 1949*

### WBKB Channel 4

11:00—MULTISCOPE PROGRAM.
5:00—Test Pattern.
5:24—TICKER TAPE NEWS.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN and OLLIE.
6:30—FILM MUSICAL.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM VARIETIES.
7:15—ROVING CAMERAS.
7:30—JOE WILSON'S "HOT STOVE LEAGUE."
7:45—SHORT SUBJECTS.
8:00—TELENEWS with John Dunham.
8:10—"NOW I'LL TELL ONE."
8:25—HOCKEY, Chicago Stadium, Blackhawks vs. Detroit Red Wings.
10:45—HEADLINE NEWS.

### WENR-TV Channel 7

6:00—NEWS & VIEWS from N.Y.
6:15—THE WREN'S NEST, from N.Y.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE.
7:00—AMERICAN MINSTRELS OF 1949 from N.Y.
8:00—SECOND GUESSER.
8:15—FILM.
9:00—ON TRIAL, from N.Y.
9:30—CLUB SEVEN, from N.Y.

### WNBQ Channel 5

4:00—THESE ARE MY CHILDREN.
4:15—FILM.
4:30—HOWDY DOODY SHOW with Bob Smith from N.Y.
6:45—THE WEATHERMAN.
6:50—NEWSREEL.
7:00—PHIL SILVERS SHOW, from N.Y.
7:30—THE SWIFT SHOW starring Lanny Ross, from N.Y.
8:00—WALT'S WORKSHOP.
8:20—FILM.
8:30—FLOOR SHOW starring mentalist Dunninger and ventriloquist Paul Winchell.
9:00—NEWS with Clifton Utley.
9:15—NEWSREEL.
9:25—GRAND MARQUEE film.

### WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern and Dinner Music.
5:00—SMALL FRY CLUB with Bob Emery. DuMont-N.Y.
5:30—LUCKY PUP with Hope and Morey Bunin. CBS-TV-N.Y.
5:45—LITTLE BORDY.
6:15—FILM.
6:30—CHICAGOLAND NEWSREEL.
6:55—LATE NEWS HEADLINES.
7:00—INDIVIDUALLY YOURS with Celeste Carlyle.
7:30—FILM.
8:00—WINDOW ON THE WORLD. Du-mont-N.Y.
8:30—WRESTLING from Madison AC with Jack Brickhouse describing.
10:45—CHICAGOLAND NEWSREEL.

**(Subject to Change)**

## Ernie Simon . . .

(*Continued from page* 3)

lowing he had. One of our readers wrote a letter to this department, asking why Simon was allowed on video. We printed it. The following week our office was flooded with letters from fans all over Illinois, Wisconsin and Indiana. They were up in arms, and were ready to defend Ernest.

**ERNIE SIMON**

A week doesn't go by without at least a few dozen letters on Simon. Our postman, an avid televiewer himself, stopped us in the elevator one day and asked a good question: "Where does this guy get so much energy?"

We don't know. We do know he's seldom without a thermos of coffee. In spite of radio shows, morning and afternoon, his appearance on the TV screen is always as fresh as some of his approaches.

Maybe our biggest reason for liking Mr. Simon is the fact that he is unconventional, avoids following stiff rules of conduct, and has very little mercy for his sponsors.

There, we've said it. What do you think?

## ABC Takes the Lead

ABC's Chicago television station WENR-TV originates more programs to the east from the mid-west than any other Chicago video station.

*Television Forecast for*

# Friday

*February 4, 1949*

**AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m., Mondays and Fridays for the latest program changes.**

### WENR-TV Channel 7

**6:00**—NEWS AND VIEWS from N.Y.
**6:15**—THE WREN'S NEST, from N.Y.
**6:30**—FILM.
**6:45**—UNCLE MISTLETOE.
**7:00**—VAUDEO VARIETIES with Eddie Hubbard.
**8:00**—BREAK THE BANK with Bert Parks as emcee, from N.Y.
**8:30**—JOE HASEL—sports, from N.Y.
**8:45**—EARL WRIGHTSON REVIEW. Songs, from N.Y.
**9:00**—PAUL HARVEY—and the news.

### WNBQ Channel 5

**4:00**—THESE ARE MY CHILDREN.
**4:15**—FILM.
**4:30**—HOWDY DOODY SHOW from N.Y.
**6:45**—THE WEATHERMAN.
**6:50**—NEWSREEL.
**7:00**—BROADWAY REVUE starring Sid Caesar and featuring Mary McCarty, Imogene Coca and Gower and Champion.
**8:00**—FILM FEATURE.
**8:30**—YOUR SHOW TIME. Famous Short Stories on Film.
**9:00**—MADISON SQUARE BOXING.
**10:00**—SUPPER CLUB starring Perry Como with the Fontane Sisters, and Mitchell Ayres' orchestra.

### WGN-TV Channel 9

**2:00**—TELEVISION MATINEE.
**4:00**—Test Pattern and Dinner Music.
**5:00**—SMALL FRY CLUB with Bob Emery. DuMont-N.Y.
**5:30**—LUCKY PUP with Hope and Morey Bunin. CBS-TV N.Y.
**5:45**—LITTLE BORDY.
**6:15**—FILM.
**6:30**—CHICAGOLAND NEWSREEL.
**6:55**—LATE NEWS HEADLINES.
**7:00**—BROADWAY REVIEW. Dumont-N.Y.
**8:00**—CLOSEUPS OF THE NEWS.
**8:05**—MAN ABOUT TOWN, Nate Gross.
**8:30**—FILM.
**8:45**—SPORTSMEN'S CORNER.
**9:00**—BOXING from Madison AC.
**10:30**—CHICAGOLAND NEWSREEL.

### WBKB Channel 4

**11:00**—MULTISCOPE PROGRAM.
**5:00**—Test Pattern.
**5:24**—TICKER TAPE NEWS.
**5:30**—FUNNY BUSINESS with Manny Opper and Adele Scott.
**6:00**—KUKLA, FRAN and OLLIE.
**6:30**—SUN-TIMES COMICS.
**6:45**—YOUR FIRESTONE CUT-UP.
**7:00**—KIDDIE PARADE.
**7:30**—PIANO PALS with Georgia Kay and Gloria Yates.
**7:45**—SELECTED SHORTS.
**8:00**—TELENEWS with John Dunham.
**8:10**—FILM SHORTS.
**8:30**—UNDER 21.
**9:00**—FEATURE FILM "What A Man," Johnny Downs and Wanda McKay.
**10:00**—HEADLINE NEWS.

**(Subject to Change)**

*Television Forecast for*

# Saturday

*February 5, 1949*

### WNBQ Channel 5

Note: WNBQ will not televise this date, but will return to the air Sunday.

### WGN-TV Channel 9

2:00—TELEVISION MATINEE.
4:00—Test Pattern and Dinner Music.
5:30—LUCKY PUP REVIEW. CBS-TV N.Y.
6:00—FILM.
6:30—QUINCY HOWE, news. CBS-TV N.Y.
6:45—WESTERN SERIAL.
7:00—ADVENTURES IN JAZZ with Fred Robbins as emcee.
7:30—FEATURE FILM.

### WBKB Channel 4

11:00—MULTISCOPE PROGRAM.
7:15—Test Pattern.
7:55—SUN-TIMES NEWS ROUND-UP with Ulmer Turner.
8:00—WESTERN FILM "The Pioneers" with Tex Ritter.
9:00—SHORT SUBJECTS.
9:30—HEADLINE NEWS.

### WENR-TV Channel 7

6:00—NEWS AND VIEWS, from N.Y.
6:15—THE WREN'S NEST, from N.Y.
6:30—WESTERN FILM.
7:30—DRAW A LAUGH, from N.Y.
8:00—STUMP THE AUTHORS.
8:30—STAND BY FOR CRIME.
9:00—POLO MATCHES.

**(Subject to Change)**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**MOREY AMSTERDAM, star of his own CBS-TV show, is pictured above (center) with Jacqueline Susann, and Art Carney, who is Charlie the Doorman at Amsterdam's Golden Goose Cafe. They're arguing over a purse. See them 8 p.m. Monday on WGN-TV.**

## Televiewers Seek To "Break the Bank"

Chicago and Milwaukee telereceivers are trying to "Break the Bank," now that Bert Parks and his ABC network show are a Friday night feature on WENR-TV, and WTMJ-TV. From all indications, it won't be long before TV give-away programs will be a challenge to radio.

On Feb. 4, "Break the Bank" will also be seen simultaneously in New York, Philadelphia, Baltimore, Washington, Boston, Detroit, Cleveland, Toledo and Pittsburgh. Jackpots are yours if you provide the right answer.

### ON THE COVER

WBKB's new show, Piano Pals, features Georgia Kay and Gloria Yates, who can be seen Monday night, January 31, on channel 4. In a special interview for *Television Forecast*, our Inquiring Reporter discovers Piano Pals combine beauty and brains in a charming combination you'll be sure to enjoy.

**JOE KELLY, the old quizmaster, is now on TV with his friends, the Quiz Kids. Dial channel 5, WNBQ at 8 p.m. Tuesday, Feb. 1 and you'll see them all.**

## Delmar Stars on TV Show

Kenny Delmar is the star of "School House," the new Dumont network show on WGN-TV, channel 9, Tuesday, Feb. 1, from 8 to 8:30 p.m. A companion show, "Window on the World," is being fed "live" from New York every Thursday evening via Du Mont.

## Pick 'n Pat Head Minstrel Show

Thursday night is Minstrel Night on WENR-TV, channel 7. Pick and Pat, remembered as Molasses and January in radio's "Show Boat" series, have gone electronic in a full hour telecast, the "American Minstrels of 1949."

Each week at 7 p.m., Pick, Pat, and Jack Carter, a member of the new school of comedians, will be received in Chicago by cable from New York where the show originates in the Ritz Theatre.

Besides Mr. Interlocutor and the chorus, Thursday night telefans will see Mary Small, stage and radio vocalist, and Jimmy Burrell, tenor. The show is an Ed Wolfe production.

## Westerns on WBKB

Saturday night is Western night on WBKB, channel 4. Feb. 5: "The Pioneers"; Feb. 12: "Rainbow Over the Range." Shootin' irons will be in order.

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*Television Forecast for*

# Sunday

*February 6, 1949*

### WGN-TV Channel 9

5:00—CHICAGO TRIBUNE COMICS read by Walt Newton.
5:30—REEL ADVENTURES with Holland Engel as emcee.
6:00—ORIGINAL AMATEUR HOUR with Ted Mack. DuMont-N.Y.
7:00—CHICAGOLAND NEWSREEL REVIEW.
7:30—TRAVEL FILM.
8:00—TOAST OF THE TOWN with Ed Sullivan, and William Eythe, Patsy Kelly, and Roger Price as guests. CBS-TV-N.Y.
9:00—STARS OF TOMORROW.
9:30—CHICAGOLAND MYSTERY THEATER.

### WBKB Channel 4

11:00—MULTISCOPE PROGRAM.
6:15—Test Pattern.
6:30—FILM FEATURETTE "Hayfoot" with Wm. Tracey, Robert Barrett, and Jean Porter.
7:30—SELECTED SHORTS.
8:15—"NOW I'LL TELL ONE."
8:25—HOCKEY, Chicago Stadium, Blackhawks vs. New York Rangers.
10:45—HEADLINE NEWS.

### WENR-TV Channel 7

4:00—SUPER CIRCUS.
5:00—CARTOON TELETALES, fr. N.Y.
5:30—SINGING LADY, from N.Y.
6:00—FILM.
6:45—SING-CO-PATION featuring Delores Marshall songs.
7:00—HOLLYWOOD SCREEN TEST, from N.Y.
7:30—ACTORS STUDIO, from N.Y.
8:00—ABC TELEVISION PLAYERS, drama.
8:30—MUSIC IN VELVET. Don Lindley's orchestra.

### WNBQ Channel 5

6:45—PARIS FASHION CAVALCADE with Faye Emerson as commentator.
7:00—"HOP-A-LONG" CASSIDY film.
8:00—TELEVISION PLAYHOUSE, dramatic production.
9:00—REVIEW OF THE NEWS.

**(Subject to Change)**

## Modern Alice

(*Continued from page 9*)

to 5 p.m., as do the daily peanut gallery of children who participate in studio games and contests.

It was our friend Howdy Doody who only recently was elected and inaugurated as President of the Kids of the United States.

"Little Bordy," an original puppet creation long familiar to Chicago children, continues to star in his own show as TV's only puppet disc jockey, each weekday from 5:45 to 6:15 p.m. The show is co-produced by Mrs. Arthur Nelson and Bruno VeSota, and features talented young guests from our city.

All of which makes our Alice very happy. Not even in fairy tales are there such people like Kukla, Ollie, Lucky Pup or Howdy Doody who talk to you each day in this Wonderland of 1949.


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# "CHICAGOLAND'S FAMILY TELEVISION THEATRE"

**Monday, 7:30 P.M.**
"Spell with Isbell"
with Harold Isbell as Emcee

**Wednesday, 7:00 P.M.**
"Arthur Godfrey and His Friends"
from CBS-TV

**Friday, 7:00 P.M.**
"Admiral Broadway Review"
from DuMont Network

# WGN•TV CHANNEL 9

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# Channel 4 Forecast

## Kukla, Fran and Ollie

**Monday-Friday, 6:00 p.m.**
The Greatest of Them All

## Wrestling

**Monday, 8:30 p.m.**
Russ Davis and Grunts and Groans

## "Midget Boxing"

**Tuesday, 8:15 p.m.**
A Pint Sized Slugfest

## Sun-Times News Round-Up

**Wednesday, 7:00 p.m.**
**Saturday, 7:55 p.m.**
Ulmer Turner and News Summaries

★ Channel 4

WBKB

Balaban & Katz

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